

# eco-Local Living Magazine

## Advertising Agreement and Insertion Order

Account Type:  New  Renewal  Revision

Company/Advertiser \_\_\_\_\_  
 Representative \_\_\_\_\_  
 Street Address \_\_\_\_\_  
 City, State, Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_  
 E-mail Address \_\_\_\_\_

We (Advertiser) agree to purchase advertising in eco-LOCAL Living, on the following terms and conditions:

| Size  | # of ads | to appear in... | Price per issue  | Total Investment |
|---|----------|-----------------|------------------|------------------|
|   |          |                 | \$               | \$               |
|   |          |                 |                  | \$               |
| Copy notes: <input type="checkbox"/> client provided <input type="checkbox"/> build requested   |          |                 |                  |                  |
| Production Fee  |          |                 |                  | \$               |
| <b>PAYMENT OPTIONS:</b><br><input type="checkbox"/> CASH <input type="checkbox"/> CHECK # _____ make checks payable to Ecolocal<br><i>(returned checks are subject to a \$25 fee)</i><br><input type="checkbox"/> AUTO DEBIT - I authorize Ecolocal to charge my credit card in the amount of<br>\$ _____ on the deadline date of each issue <i>(5% service fee applies)</i><br>name on card: _____<br>card #: _____ exp: _____ sec. code _____ |          |                 | Subtotal         | \$               |
|   |          |                 | Payments made    | (\$ _____ )      |
|   |          |                 | service fee      | \$               |
|   |          |                 | <b>Total Due</b> | <b>\$</b>        |

### AGREEMENT

**Submission of Materials** Advertiser agrees to supply to publisher all elements of the advertising to be published, including properly formatted files and proofs by the deadline specified on the published rate card. Advertiser understands and agrees that any graphic design services necessary to create, prepare or modify the advertisement to conform to the size or production specifications listed will be added as additional charges to the advertiser.

**Copy/Proof.** No copy changes whatsoever permitted during a single edition contract period. Limited copy changes permitted free of charge on all multi-issue contracts. Complete copy change requires an additional \$25.00 production charge. Upon receipt of proof, Advertiser agrees to return it to Publisher within 2 business days (48 hours). If not returned, Publisher is authorized to use copy as proof.

**Placement** Advertisements appear within Eco-local Living at the publisher's discretion, though requests are considered on a first come, first served basis.

**Errors** Publisher accepts no responsibility for any errors in advertisements prepared or approved by the advertiser. Any substantial errors that are in the fault of the publisher will be subject to a reduction or reimbursements of the amounts paid by the advertiser, but in no case will any claim arising from any error exceed the amount paid for the advertisement by the advertiser. Publisher shall not be liable for any consequential damages of any kind if for some reason the magazine does not publish an advertisement or the advertisement is published incorrectly.

**Indemnity** Advertiser's materials are accepted and published upon the representations that the advertiser has the right to authorize publication of all contents of the advertisement and the representations made therein do not infringe or damage any third party. Advertiser agrees to indemnify and hold harmless the publishers from any and all claims and resulting damages, loss, and expense (including attorneys fees) arising out of the publication of the advertiser's material. These claims include, but are not limited to, claims or suits for libel, violation of right of privacy, plagiarism, and copyright infringement.

**Payment Terms** All ads are to be pre-paid in full with this agreement unless other terms are specified herein. Invoicing and auto debit incur a 5% service fee.

**Scope of Agreement** These terms and conditions are the complete understanding between the parties concerning all matters contained herein, and any prior statements or representations are superseded by this agreement. By signature, I, the undersigned, have read, understand and agree to the terms of this agreement and hereby allow Eco-local to commence work on the above-described advertisement.

\_\_\_\_\_  
Advertiser Date

\_\_\_\_\_  
Publisher's Representative Date